



Different Types of Designers and What They Create

KS3 Ages 11-14 🕒 3 min read

What Do Designers Actually Do?

A **designer** is someone who plans how something will look and work before it's made. But there are loads of different types of designers, and each one does something completely different. Some designers work on computers, some draw by hand, and some use both. Let's explore the amazing variety of design jobs out there.

Product Designers

Product designers create the everyday objects we use—like phones, water bottles, chairs, or even toothbrushes. They think about what colour it should be, what shape feels good in your hand, and whether it's easy to use. They need to understand how people actually use things.

Think of it like being an inventor who doesn't just make something that works, but makes sure it looks cool and feels nice to touch.

Graphic Designers

Graphic designers create visual designs for print and screen. They design book covers, posters, logos, and everything you see on websites and social media. They choose colours, fonts, and images that grab your attention and tell a story.

User Experience (UX) Designers

User Experience designers, or **UX designers**, make apps and websites easy to use. They think about how you click buttons, where the menu should be, and what colour should show you a warning. They test their designs with real people to make sure everything makes sense.

Think of it like being a tour guide who makes sure visitors can find their way around a museum easily and enjoy the experience.

Architects and Fashion Designers

Architects design buildings—houses, schools, hospitals, and skyscrapers. They have to think about safety, how the building will look, and how people will move through the spaces inside.

Fashion designers create clothes, shoes, and accessories. They sketch ideas, choose fabrics, and think about what will look good and feel comfortable to wear.

Why Do We Need So Many Designers?

Every single thing around you was designed by someone. Designers solve problems—like how to make a water bottle that doesn't leak, or how to make a website that people actually want to use. Good design makes our lives easier, safer, and more beautiful. Without designers, the world would look completely different and feel much harder to navigate.